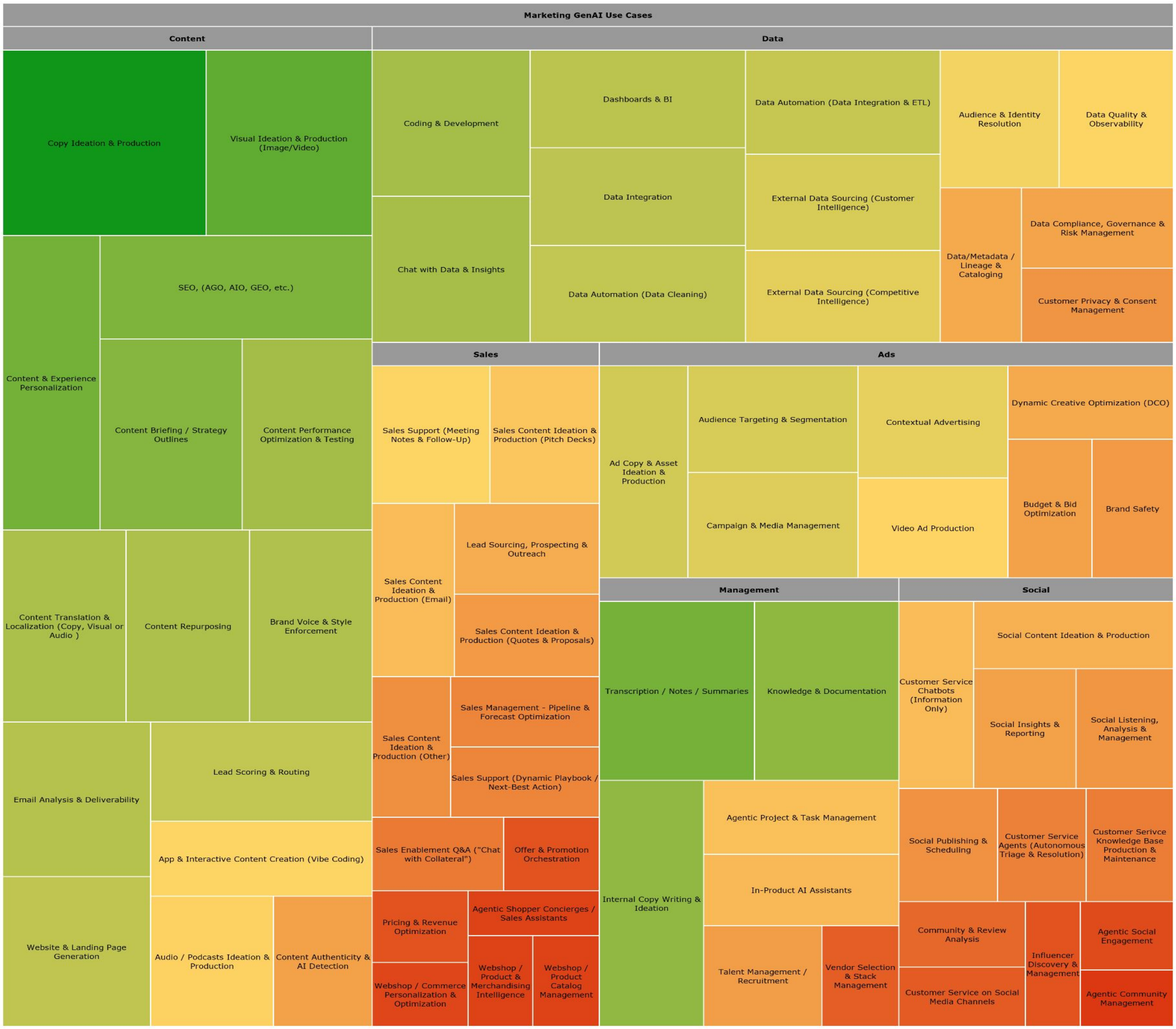
chiefmartec MartechTribe

70 GenAI Use Cases in Marketing

Use-case breakdown based on 6,156 mentions from 208 respondents.



Source: MartechDay 2026-05, survey n = 208

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